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Current position and address

Lecturer and the Department Committee

School of Communication Arts, Sukhothai Thammathirat Open University

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Education

PhD Communication and Media Studies, Loughborough University, UK

MA Mass Communications, University of Leicester, UK

BA Film Studies, Faculty of Journalism and Mass Communication, Thammasat University, Thailand

Research

Chanrungmaneekul, U. (On progress). *Synthetic of State of art of social mobilization on Youth movement.*

Chanrungmaneekul, U. *Uses of documentary as social practice for advocacy and educating human rights: A case study of The Third Eye.* Funded by SHAPE-SEA Project. [in English]

Chanrungmaneekul, U (2019). *Film exhibition business and Thai society 1897-2018.* Bangkok: Funded by the Thailand Research Fund.

Chanrungmaneekul, U (2017). *120 years of Thai film business in economic history and Thai society.* Bangkok: Funded by the Thailand Research Fund.

Chanrungmaneekul, U (2014). *Negotiation in observational documentary production process through social practice: a case study of protest of the third phase of Laem Chabang Pier construction.* Chonburi: Funded by Humanities and Social Sciences Faculty, Burapha University.

Chanrungrmaneeekul, U. (2009). *The Global Village: Grounded experience, media and response in eastern Thailand*. A Doctoral Thesis. Loughborough University, UK. [in English]

Chanrungrmaneeekul, U. (2009). *Working class and youth: cultural identities in British social realism films of the 1990s*. Master degree Dissertation. Leicester University, UK. [in English].

Books Publication in Thai

Chanrungrmaneeekul, U. (2020). *Powerless audience and artists: Film Exhibition Business and Thai Society 1897-2018*. Bangkok: Chonniyom Publishing.

Chanrungrmaneeekul, U. (2018). *120 years of Thai Film Business in Economic History and Thai Society*. Bangkok: Sopa Publishing.

Book Chapters

Chanrungrmaneeekul, U. (2018). '120 years of Thai film business: status of knowledge' in *Pethrung Tienpewroj (editor) Economic and social change in Thai history: status of knowledge*. Bangkok: Sopa Publishing.

Chanrungrmaneeekul, U. (2016). 'Contestations of Identity in Contemporary Thai Cinema'. In Drummond, P. (ed). *THE LONDON FILM AND MEDIA READER 4: Visions of Identity - Global Film & Media, 2016. (E-book)*. [in English].

Chanrungrmaneeekul, U. (2006). 'Media literacy introduction' in Tippalert, A. (ed.) *Opening the door to media literacy: theories and experience media literacy for health*. Nonthaburi: Creative Media Project.

Chanrungrmaneeekul, U. (2005). 'Patriarchal state/State fatherhood: politic on nationalism, gender and ethnicity in Singapore' (translation). In Keawthep, K., Sae Kuay, P. & Thongsima Wanna (editors). *With love and passion, with violence to women*. Chiangmai: Women Studies Center, Chiangmai University.

Journal papers and online publications

Chanrungrmaneeekul, U. (2022). 'Thai Film Distribution and Exhibition Business: Impact on Thai Film Creators, Audience and Society' In *Journal of Communication Arts, Chulalongkorn university*. Vol. 40 No. 1 (2022): January - April 2022

Chanrungraneekul, U. (2020). '120 years of Thai film business: proposal to state and Thai society'. In *Communication Arts Journal*. 24 vol. 1 (January-April 2020).

Chanrungraneekul, U. (June 2019). *Use of Observational Documentary to Advocate Human Rights among Youth in Thailand and Myanmar: A Case Study of The Third Eye*. Working Paper SHAPE SEA Research Project. [in English]. Retrieve from http://shapesea.com/wp-content/uploads/2019/07/8-Unaloam.Academic-Paper.edited.FINAL_.pdf

Chanrungraneekul, U. (2 November 2018). 'Documentary as social practice – human rights in the real world'. In *Social Sign Society*. Thai and English versions). Retrieved from <https://www.facebook.com/socialsignsociety/>

Chanrungraneekul, U. (2018). 'Documentary: meaning, reality and illusion' In *Documentary Club*. Retrieved from <http://documentaryclubthailand.com/tag/%E0%B8%AD%E0%B8%B8%E0%B8%93%E0%B8%B2%E0%B9%82%E0%B8%A5%E0%B8%A1-%E0%B8%88%E0%B8%B1%E0%B8%99%E0%B8%97%E0%B8%A3%E0%B9%8C%E0%B8%A3%E0%B8%B8%E0%B9%88%E0%B8%87%E0%B8%A1%E0%B8%93%E0%B8%B5%E0%B8%81%E0%B8%B8/>

Chanrungraneekul, U. (5 May 2017). 'Jit Phumisak's films and art'. In *The Matter* Retrieved from <https://thematter.co/rave/chit-phumisak-and-his-arts/23439?fbclid=IwAR0dSNcZ7AluVWynHMsWSjDvGRCEflhyk75oxuV8f23mwS2A5VVtlkTuVw>

Chanrungraneekul, U. (19 December 2016). 'Generation gap and different views on media freedom'. In *The Matter*. Retrieved from https://thematter.co/pulse/mass-media-mentality-vsdigitalmentality/14660?fbclid=IwAR2MJV_8815IKOiXTU2_7cIkXwnIa0LE0xC4BDzEJebhCnycqDkVH1czQqw

Chanrungraneekul, U. (2016). 'Negotiation in observational documentary production process through social practice: a case study of protest of the third phase of Laem Chabang pier construction'. In *Journalism Journal* (Thammasat University). 9 vol.1 (January-April 2016).

Chanrungraneekul, U. (2014). Critical Discourse Analysis: discourse, ideology and power: a case study and critical arguments in Thai politics'. In *Journalism Journal* (Thammasat University) 7 vol.3 (September-December 2014) pp.115-143.

Chanrungraneekul, U. (2014). 'Discourse analysis: semiology and narratology of 'Human Traffic: a case study of cultural identity of UK in 1990'. In *Communication Arts Journal*, Sukhothai Thammathirat. 4 Vol.8 (October 2014). pp.108-129.

Textbooks chapters published by Sukhothai Thammathirat Open University

Chanrungrameekul, U. & Kachentarampan, P. (2020). 'Strategies of content creation and management, Section 4.2'. in Kachentarampan, P. (ed). *Strategies of content creative and management*. Textbook in Media Management Master Programme, Communication Arts Department, Nonthaburi: Sukhothai Thammathirat Open University.

Chanrungrameekul, U. & Lomprakone, J. (2020). 'Strategies of marketing and customers management, Section 3' in Kachentarampan, P. (ed). *Strategies of content creative and management*. Textbook in Media Management Master Programme, Communication Arts Department, Nonthaburi: Sukhothai Thammathirat Open University.

Nitikasetsunthorn, P & Chanrungrameekul, U (2019). 'Status of knowledge' in *Seminar of Communication Studies*, module 1. PhD programme. Nonthaburi: Sukhothai Thammathirat Open University.

Chanrungrameekul, U (2019). (ed). *Film theories and Criticism*. (Second ed.). Nonthaburi: Sukhothai Thammathirat Open University.

Chanrungrameekul, U (2019). 'Film Studies concepts after 1970s'. In Chanrungrameekul, U (2019). (ed). *Film theories and Criticism*. (Second ed.). Nonthaburi: Sukhothai Thammathirat Open University.

Chanrungrameekul, U (2019). 'Media production' Section 4 in *Media Studies*. Nonthaburi: Sukhothai Thammathirat Open University.

Chanrungrameekul, U (2019). 'Basic concepts of photo and film art', Section 1 in Loiuyapong, K. *Photo and film art*. Nonthaburi: Sukhothai Thammathirat Open University.

Chanrungrameekul, U (2018). 'Media and public interest'. Section 7 in *Communication and regulation policy*. Textbook in Media Management Master Programme. Nonthaburi: Sukhothai Thammathirat Open University.

Chanrungrameekul, U (2017). Media and Power. In *Seminar of Communication Studies, section 4*. PhD Programme Synthesis Content. Nonthaburi: Sukhothai Thammathirat Open University.

Chanrungrameekul, U (2017). 'New media'. in *Philosophy and theories of advanced communications, section 7*. PhD Programme Synthesis Content. Nonthaburi: Sukhothai Thammathirat Open University.

Chanrungrameekul, U (2017). 'Philosophy and paradigm of knowledge and reality', section 1. In *Advanced research for Communication Arts*. PhD Programme Synthesis Content. Nonthaburi: Sukhothai Thammathirat Open University.

Chanrungrameekul, U (2017). 'Meaning, paradigm and design of research'. Section 2. In *Advanced research for Communication Arts*. PhD Programme Synthesis Content Nonthaburi: Sukhothai Thammathirat Open University.

Chanrungraneekul, U (2017). 'Interdisciplinary Approach and Mixed Methods'. In *Advanced research for Communication Arts*. PhD Programme Synthesis Content. Nonthaburi: Sukhothai Thammathirat Open University.

Chanrungraneekul, U (2017). 'Public broadcasting, civic media and community media management'. Section 4 in *Theories of media management*. Nonthaburi: Sukhothai Thammathirat Open University.

Chanrungraneekul, U (2016). 'Data analyzing and community research'. In *Community Studies for research and development*. Nonthaburi: Sukhothai Thammathirat Open University.

Chanrungraneekul, U. and Anantho, S. (2016). 'Introduction to Comparative Communication Studies', Module1. In *Synthesis Content 17704 Comparative Communication Studies*. Master course of Communication Arts for ASEAN. Nonthaburi: Sukhothai Thammathirat Open University. [in English]

Wongrujira, M. and Chanrungraneekul, U. (2016). 'Lessons from Comparative Research of the U.S. and Europe', Module2. In *Synthesis Content 17704 Comparative Communication Studies*. Master course of Communication Arts for ASEAN. Nonthaburi: Sukhothai Thammathirat Open University. . [in English]

Wongrujira, M., Chanrungraneekul, U. and Petchkaew, K. (2016). 'Lessons from comparative research of Thailand, the Philippines and Singapore'. module3. In *Synthesis Content 17704 Comparative communication studies*. Master course of Communication Arts for ASEAN. Nonthaburi: Sukhothai Thammathirat Open University. . [in English]

Anantho, S., Suvachittanon, W., Chanrungraneekul, U. and Petchkaew, K. (2016). 'Lessons from comparative research of Cambodia, Laos and Myanmar and Vietnam', module6. In *Synthesis Content 17704 Comparative communication studies*. Master course of Communication Arts for ASEAN. Nonthaburi: Sukhothai Thammathirat Open University. [in English].

Chanrungraneekul, U. (2015). 'Mainstream film import-export and distribution.' Section 9 In *Film management*. Nonthaburi: Sukhothai Thammathirat Open University.

Chanrungraneekul, U. (2015). 'Non-mainstream film management'. Section 9 In *Film management*. Nonthaburi: Sukhothai Thammathirat Open University.

Work Experience

- 2014 - current Lecturer at School of Communication Arts, Sukhothai Thammathirat Open University
- 2002-2014 Lecturer at Communication Arts Department, Burapha University
Founder of Film and Television Department, Burapha University
Head of Film and Television Department, Burapha University

Head of Research Project, Humanities and Social Sciences
Faculty, Burapha University
1988-1999 Head Reporter of Thai Post Newspaper
Reporter and Rewriter at Thai Post, Krungthep Thurakij and Siam
Rath
Documentary Producer, Media for Development Center
Public Relations, ASIA Bank

Research interest

Critical theory in Cultural Studies, Film and art history, Alternative and citizen media, Social mobilization, Social movements in digital age, Visual anthropology, Ethnographic film, Digital Humanities, Media and Social Change, Media and political economy theory, New Media, Globalisation, Film Studies, Documentary, Media and Power, Media Studies and media and communication policies.

Teaching experience

Bachelor degree

- Film Aesthetics
- Chinese and ASEAN Films (International course)
- English for Communication
- Film Production
- Advanced Film and Television Programme Production
- Media Literacy
- Thai Film Business Administration and Management
- Introduction to Film
- Research Methodology in Communication Arts
- Television Documentary
- Documentary Film

Master programmes

- Comparative Communication Studies for ASEAN (international programme)
- Media and Public Interest
- Strategies of media marketing and customer
- Civic media and community media management

- Marketing Communication Research
- Language in Thinking and Action

PhD programmes

- Synthesis of Status of Knowledge
- New Media
- Media and Power
- Interdisciplinary Approaches and Mixed Methods
- Critical Theories in communications
- Philosophy and Paradigms of Research
- Mass Communication Theories

Trainings and Workshops

-*Writeshop Academic Writing Training*. The Shape-SEA project. Penang, Malaysia (2019)

- "*Digital and Connectivity in Southeast Asia: approaches and methods*", the workshop co-organised by the Centre for Contemporary Social and Cultural Studies, Faculty of Sociology and Anthropology, Thammasat University, the Media Ethnography Group, Department of Media and Communications, Goldsmiths, University of London, with support from Department of Sociology and Anthropology, Faculty of Humanities and Social Sciences, Khon Kaen University. (6-7 January 2017)

-Visual Anthropology. Princess Maha Chakri Sirindhorn Anthropology Centre (Public Organisation). Bangkok (2011).

National and International Scholarships

- Thai Government Scholarship for PhD Degree at Loughborough University, UK.
- A Bursaries of University of Leicester for the Master degree Programme of Mass Communications, UK.

Film Creation

Chanrungmaneekul, U. (2012) *The Third Eye*. Observational cinema. (42 minute version) Funded by Princess Maha Chakri Sirindhorn Anthropology Centre (Public Organisation)

Chanrungmaneekul, U. (2016) *The Third Eye*. (64 minutes version). Nominee of best documentary of Thailand Film Critics Society 2019.

Other positions

- The Head Programme of Phd in Communication arts, School of Communication Arts, Sukhothai Thammathirat Open University (2019-2021)
- The Board of Media Management Master Programme, School of Communication Arts, Sukhothai Thammathirat Open University
- The Board of School of Communication Arts, Sukhothai Thammathirat Open University, Sukhothai Thammathirat Open University
- Postgraduate Committee of School of Communication Arts, Sukhothai Thammathirat Open University, Sukhothai Thammathirat Open University

Guest lecturers

- Film Department, School of Communication Arts, Chulalongkorn University.
- Film Department, Humanities and Social Sciences Faculty, Burapha University
- International Studies ASEAN-China (IAC) (International program) Thammasat University